

Faculty: Business and Tourism
 Field of study: Business Administration
 Bachelor program : Excellence in Business and Services
 Duration: 2 years
 Education type: full-time learning
 Period:2024-2026
 Academic year: 2024-2025



Curriculum

Year of studies: 1, Semester: 1

| No. | Disciplines | Type | Disc cat. | Code | Exam. type | Hours/ week | | | | No. of credits | No. of weeks | Department(s) | Obs. |
|--|---|------|-----------|-------------------|-------------|-------------|-------------|----------|--------------|----------------|--------------|--|------|
| | | | | | | C | S | L/P | T | | | | |
| 1 | Leadership | O | S | 24.0282IF1.1-0001 | E | 2.00 | 2.00 | - | 4.00 | 8 | 14 | Department of Business, Consumer Sciences and Quality Management | |
| 2 | Management and organisational behaviour | O | S | 24.0282IF1.1-0002 | E | 1.00 | 2.00 | - | 3.00 | 7 | 14 | Department of Tourism and Geography | |
| 3 | Excellence in the hospitality industry | O | S | 24.0282IF1.1-0003 | E | 2.00 | 2.00 | - | 4.00 | 8 | 14 | Department of Tourism and Geography | |
| 4.1 | Business strategy | A | S | 24.0282IF1.1-04.1 | E | 1.00 | 2.00 | - | 3.00 | 7 | 14 | Department of Business, Consumer Sciences and Quality Management | |
| 4.2 | Business coaching | | S | 24.0282IF1.1-04.2 | E | 1.00 | 2.00 | - | 3.00 | 7 | 14 | Department of Business, Consumer Sciences and Quality Management | |
| Total compulsories and optionals: | | | | | max. | 6.00 | 8.00 | - | 14.00 | 30 | | | |

Legend: C - Course; S - Seminar; L - Laboratory; P - Projects; T - Total

RECTOR,
Prof. Profesor univ. dr. Nicolae ISTUDOR

DEAN,
Prof. ȚIGU Gabriela

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Curriculum

Year of studies: 1, Semester: 2

| No. | Disciplines | Type | Discat. | Code | Exam. type | Hours/week | | | | No. of credits | No. of weeks | Department(s) | Obs. |
|--|---------------------------------------|------|---------|-------------------|-------------|-------------|-------------|----------|--------------|----------------|--------------|--|------|
| | | | | | | C | S | L/P | T | | | | |
| 1 | Services operations management | O | S | 24.0282IF1.2-0001 | E | 2.00 | 2.00 | - | 4.00 | 8 | 14 | Department of Tourism and Geography | |
| 2 | Business excellence | O | S | 24.0282IF1.2-0002 | E | 2.00 | 2.00 | - | 4.00 | 8 | 14 | Department of Business, Consumer Sciences and Quality Management | |
| 3 | Networking and business communication | O | S | 24.0282IF1.2-0003 | E | 1.00 | 2.00 | - | 3.00 | 7 | 14 | Department of Business, Consumer Sciences and Quality Management | |
| 4.1 | Entertainment in tourism | A | S | 24.0282IF1.2-04.1 | V | 1.00 | 2.00 | - | 3.00 | 7 | 14 | Department of Tourism and Geography | |
| 4.2 | Events management | | S | 24.0282IF1.2-04.2 | V | 1.00 | 2.00 | - | 3.00 | 7 | 14 | Department of Tourism and Geography | |
| Total compulsories and optionals: | | | | | max. | 6.00 | 8.00 | - | 14.00 | 30 | | | |

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